After researching on ranking systems’ methods, their approaches, and implementations, four steps are determined to follow as an approach to build our ranking system:

* Defining ranking criteria
* Collect and analyse data
* Choose and build the model
* Continuously updating

We will start by analysing the data we have to extract every possible factor we can use for defining the criteria of ranking users. Then, we will conduct an analysis on a sample of the dataset we have. After that, we will start building the model, which will use the analysed data of user engagement to rank them.

As part of the research, it was concluded that upskilling and extending my knowledge in some areas is essential, especially in the following:

* SQL
* Python
* Data Analysis using Python
* Model building